



# Get ready for the Boomers

Get up to speed with an SRES® designation

## They're not your average grandparents.

The largest and wealthiest buyer's group in the country is made up of Baby Boomers. Understand what motivates this mature demographic and make your business boom with an SRES® designation.

The Seniors Real Estate Specialist Designation:  
Where the future takes shape



### Monmouth County Association of REALTORS®

April 14 & 15, 2011  
8:30 am – 5:00 pm  
Tinton Falls Office

**Instructor: Eileen Cahill**  
**\$175.00 (Includes Lunch)**  
(This course is an elective for ABR®)

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