

Presenters:



Brian Muench,
President / Broker of
Record of BrianDavid,
Realtors®

Brian Muench is the President and Broker of Record of BrianDavid, Realtors®. With over twelve years of corporate experience working with high profile firms and internet startup companies, Brian has held Senior Management and Executive roles in the areas of Technology Development, Global Business Development, and Customer Relationship Management. These experiences have helped Brian bring some of the real estate industry's most innovative technology platforms, best customer service practices and effective management strategies to BrianDavid, Realtors®.



Kathy Hogeveen
Web Presence Consultant of
Touch Marketing

Kathy Hogeveen is a Web Presence Consultant, helping businesses build online presence that creates and maintains relationships, resulting in revenue. With over 25 years' experience in the Real Estate software industry, developing business relationships, and providing training/coaching, Kathy shares her knowledge as a consultant in the numerous workshops and conferences she speaks at every year.

*The Monmouth County
Association of REALTORS®
Education Committee Presents
Online Education:*



Facebook Basics for Real Estate

Date: Wednesday, June 1, 2011

Time: 3:00pm

NO COST

Webinar Registration Link:

<https://www1.gotomeeting.com/register/623885857>



Facebook is the world's fastest growing online social network. In this session, we help you create a facebook business profile. You will learn to use Facebook for your business, increase your online reach, and move head of your competition with a maximized profile and business page. Learn how to use Facebook best practices and observe good Facebook etiquette.

- ◆ Create a Facebook profile to attract connections and set themselves apart to consumers
- ◆ Add a Facebook Official Page for their Real Estate business
- ◆ Understand how to have your posts deemed to be 'top news' by Facebook
- ◆ Cross-promotion strategies to build visibility
- ◆ Learn the three ways to communicate through Facebook

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