



LISTINGBOOK™ - The ultimate online solution building stronger client-agent relationships

**Did you miss the LISTINGBOOK TRAINING sessions in January?
Don't worry, we are coming back in February
to MONMOUTH/OCEAN MLS**

Register for one class or all three & become a Listingbook expert!

Listingbook 101: Getting Started with Listingbook

- Optimize productivity, increase client satisfaction & make more money
- Navigating Listingbook
- Understanding your FrontPage & Client Manager
- Giving ALL of your Buyers, Sellers & Prospects accounts
- Getting ALL of your clients to open & login to their accounts
- Communicate & collaborate using Property Notes, Favorites, Agent Picks & Messaging

Listingbook 201: Creating Buyer Showing Packages and the CyberCMA™

- Creating Showing Packages
- Automatically archive showing history
- CyberCMA™ for unlisted & listed properties & archive
- Learning the functionality of the interactive CyberCMA™

Listingbook 301: Using Listingbook's Advanced Marketing Features

- Set up & market your Business Builder Web site to generate leads
- Enhance your Listing Reports (price reductions, listing retention & sales trends analysis)
- Target market your listings to REAL Buyers & their agents with Property Promotions
- Create custom interactive flyers
- Your Branding: Uploading your personal photo, customizing your business card & profile information

Monmouth County Association of REALTORS®

One Hovchild Plaza 4000 Rt. 66 | Tinton Falls, NJ | 07753

These sessions are FREE, but you must reserve your seat. Register today.

Listingbook 101

February 10th
9:00AM - 10:30AM

[Click Here to Register](#)

February 23rd
9:00AM - 10:30AM
[Click Here to Register](#)

Listingbook 201

February 10th
12:00 PM - 1:30 PM

[Click Here to Register](#)

February 23rd
12:00 PM - 1:30 PM
[Click Here to Register](#)

Listingbook 301

February 10th
3:00 PM - 4:30 PM

[Click Here to Register](#)

February 23rd
3:00 PM - 4:30 PM
[Click Here to Register](#)



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