

West Long Branch

The Borough of West Long Branch has a land area of 2.83 square miles (7 km²) and is located in the eastern-central portion of Monmouth County. The borough was known as a popular location for summer estates of the well-to-do. Two of these estates, the Shadow Lawn and the Guggenheim, now make up the impressive campus of Monmouth University. The borough is fully developed as a residential community, relying on surrounding regional and commercial centers for services and employment.



DEMOGRAPHICS			HOUSEHOLDS			EDUCATION		
<u>Total Population</u>			<u>Total Households</u>			<u>Year 2005-2006</u>	<u>Average SAT</u>	
<u>Year</u>	<u>Number</u>		<u>Year</u>	<u>Total Households</u>		Math	519	
1980	7,380		1980	2,241		English	503	
1990	7,690		1990	2,449				
2000	8,258		2000	2,448				
2007 Estimate	8,272		2007	2,453				
2025 Projection	8,525							
<u>2000 Racial Composition</u>			HOUSING 2000			EMPLOYMENT		
	<u>Number</u>	<u>Percent</u>	<u>Housing Units</u>			<u>Resident Labor Force</u>		
White	7,781	94.2		<u>Number</u>	<u>Percent</u>	1990	3,947	
Black	184	2.2	<u>Total -2000</u>	2,535	100.0	2005	3,391	
Asian and Other	293	3.5	Owner-Occupied	2,077	81.9	2006	3,434	
Persons of Hispanic Origin	241	2.9	Renter-Occupied	371	14.6	<u>Resident Employment</u>		
			Vacant	87	3.4	1990	3,851	
<u>2000 Age Composition</u>			Median Value Owner-Occupied (2000)	\$203,300		2005	3,243	
	<u>Number</u>	<u>Percent</u>	Median Rent (2000)	\$639		2006	3,282	
Pre-School (0-4 years)	409	5.0	<u>Types of Units - (2000)</u>			<u>Resident Unemployment</u>		
School Age (5-19 years)	2,316	28.0	<u>Single Units</u>	<u>Number</u>	<u>Percent</u>		<u>Number</u>	<u>Percent</u>
Working Age (20-64 years)	4,327	52.4	Total	2,253	100.0	1990	96	2.4
Seniors (65+)	1,206	14.6	Detached:	2,120	94.1	2005	147	4.3
			Attached:	133	5.9	2006	152	4.4
			<u>Multiple Units</u>					
INCOME			Total	282	100.0			
	<u>1989 Income (1990 Census)</u>	<u>1999 Income (2000 Census)</u>	2-4 Units	151	53.5	TAXES 2006		
Median Family	\$58,478	\$80,127	5-9 Units	0	0.0	Net Valuation \$000	1,358,173	
Median Household	\$47,434	\$71,852	10+ Units	131	46.5	General Tax Rate	1.59	
Per Capita	\$22,345	\$27,651	Mobile Homes and Other	0	100.0	Equalized Tax Rate Rank	31	
Prepared by the Monmouth County Planning Board November 12, 2007								