

# Keyport

The Borough of Keyport has a land area of 1.4 square miles (3.6 km<sup>2</sup>) and is located on the Bayshore at the mouth of Matawan Creek, earning it the nickname "Gateway to the Bayshore." Keyport's downtown business district, part of Keyport's historic district, has been central to the Bayshore area for many years, and is being strengthened through revitalization efforts. Keyport's geographic location has fostered many harbor facilities and a strong charter boat industry.



<b>DEMOGRAPHICS</b>			<b>HOUSEHOLDS</b>			<b>EDUCATION</b>	
<u>Total Population</u>			<u>Total Households</u>			<u>Year 2005-2006</u>	<u>Average SAT</u>
<u>Year</u>	<u>Number</u>		<u>Year</u>	<u>Total Households</u>		Math	444
1980	7,413		1980	2,957		English	449
1990	7,586		1990	3,161			
2000	7,568		2000	3,264			
2007 Estimate	7,638		2007	3,295			
2025 Projection	7,637						
<u>2000 Racial Composition</u>			<b>HOUSING 2000</b>			<b>EMPLOYMENT</b>	
	<u>Number</u>	<u>Percent</u>	<u>Housing Units</u>			<u>Resident Labor Force</u>	
White	6,447	85.2	<u>Number</u>	<u>Percent</u>		1990	3,905
Black	531	7.0	<u>Total -2000</u>	3,400	100.0	2005	4,230
Asian and Other	590	7.8	Owner-Occupied	1,645	48.4	2006	4,295
Persons of Hispanic Origin	839	11.1	Renter-Occupied	1,619	47.6	<u>Resident Employment</u>	
			Vacant	136	4.0	1990	3,752
<u>2000 Age Composition</u>			Median Value Owner-Occupied (2000)	\$141,100		2005	4,030
	<u>Number</u>	<u>Percent</u>	Median Rent (2000)	\$673		2006	4,078
Pre-School (0-4 years)	443	5.9	<u>Types of Units - (2000)</u>			<u>Resident Unemployment</u>	
School Age (5-19 years)	1,370	18.1	<u>Single Units</u>	<u>Number</u>	<u>Percent</u>		<u>Number</u>
Working Age (20-64 years)	4,536	59.9	Total	1,792	100.0	1990	153
Seniors (65+)	1,219	16.1	Detached:	1,581	88.2	2005	200
			Attached:	211	11.8	2006	217
			<u>Multiple Units</u>				
			Total	1,578	100.0		
			2-4 Units	489	31.0		
			5-9 Units	122	7.7		
			10+ Units	967	61.3		
			<u>Mobile Homes and Other</u>	30	100.0		
<b>INCOME</b>						<b>TAXES 2006</b>	
	<u>1989 Income (1990 Census)</u>	<u>1999 Income (2000 Census)</u>				Net Valuation \$000	329,934
Median Family	\$41,267	\$58,176				General Tax Rate	4.40
Median Household	\$31,606	\$43,869				Equalized Tax Rate Rank	49
Per Capita	\$15,050	\$23,288					
<b>Prepared by the Monmouth County Planning Board November 12, 2007</b>							