

Deal

The Borough of Deal has a land area of 1.2 square miles (3.1 km²) and is located just south of Long Branch, along the county's midcoast. The town retains a seaside resort atmosphere with its eclectic mix of new and old architecture, as new large upscale homes share streets with older seaside estates. Most of Deal's beachfront is dominated by a private beach club. Specialty stores are clustered along Norwood Avenue.



DEMOGRAPHICS			HOUSEHOLDS			EDUCATION		
<u>Total Population</u>			<u>Total Households</u>			<u>Year 2005-2006</u>	<u>Average SAT</u>	
<u>Year</u>	<u>Number</u>		<u>Year</u>	<u>Number</u>		Math	NA	
1980	1,952		1980	650		English	NA	
1990	1,179		1990	459				
2000	1,070		2000	434				
2007 Estimate	1,060		2007	430				
2025 Projection	1,132							
<u>2000 Racial Composition</u>			HOUSING 2000			EMPLOYMENT		
	<u>Number</u>	<u>Percent</u>	<u>Housing Units</u>			<u>Resident Labor Force</u>		
White	1,010	94.4	<u>Number</u>	<u>Percent</u>		1990	557	
Black	13	1.2	<u>Total -2000</u>	953	100.0	2005	383	
Asian and Other	47	4.4	Owner-Occupied	294	30.8	2006	387	
Persons of Hispanic Origin	54	5.0	Renter-Occupied	140	14.7	<u>Resident Employment</u>		
			Vacant	519	54.5	1990	542	
<u>2000 Age Composition</u>			Median Value Owner-Occupied (2000)	\$553,800		2005	372	
	<u>Number</u>	<u>Percent</u>	Median Rent (2000)	\$950		2006	377	
Pre-School (0-4 years)	53	5.0	<u>Types of Units - (2000)</u>			<u>Resident Unemployment</u>		
School Age (5-19 years)	190	17.8	<u>Single Units</u>	<u>Number</u>	<u>Percent</u>		<u>Number</u>	<u>Percent</u>
Working Age (20-64 years)	541	50.6	Total	828	100.0	1990	15	2.7
Seniors (65+)	286	26.7	Detached:	806	97.3	2005	11	2.7
			Attached:	22	2.7	2006	11	2.8
INCOME			<u>Multiple Units</u>			TAXES 2006		
	<u>1989 Income (1990 Census)</u>	<u>1999 Income (2000 Census)</u>	Total	125	100.0	Net Valuation \$000	1,102,154	
Median Family	\$67,095	\$65,313	2-4 Units	44	35.2	General Tax Rate	1.00	
Median Household	\$48,750	\$58,472	5-9 Units	12	9.6	Equalized Tax Rate Rank	1	
Per Capita	\$47,044	\$38,510	10+ Units	69	55.2			
			Mobile Homes and Other	0	100.0			
Prepared by the Monmouth County Planning Board November 12, 2007								