



MONMOUTH COUNTY ASSOCIATION OF REALTORS[®], INC.



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Monmouth County Association of REALTORS[®] Debuts New Logos

The Monmouth County Association of REALTORS[®] is pleased to announce the launch of new logos for both the Association and the Multiple Listing Service. “New logo creation was one of the most important stages in the quest to continue to build identify and brand awareness for the Association and Multiple Listing Service,” said Glenn Mills, President of the Monmouth County Association of REALTORS[®].

“In anticipation of a major redesign of our website, www.momls.com, these eye-catching, professional images were uniquely crafted by the local design firm who will also be redesigning the Association website. Our new logos graphically represent us with established images and colors while still portraying a contemporary feel.”

The Monmouth County Association of REALTORS[®], provider of The Monmouth/Ocean Multiple Listing Service (MOMLS), is a trade association serving 7,000 REALTORS[®] and REALTOR[®] Associates and more than 12,000 Monmouth/Ocean Multiple Listing Service users. The Monmouth/Ocean Multiple Listing Service works as a clearinghouse through which more than 800 local real estate firms exchange information on properties they have listed for sale. Together, members participate in about 40,000 real estate transactions every year. For more information, visit www.momls.com.

